## **GET INVOLVED**

## **JOIN TODAY!**

Share your expertise by serving on one of the MCSBA committees:

#### BUSINESS DEVELOPMENT/MEMBERSHIP

The Business Development/Membership Committee is responsible for member recruitment, retention, and recognition. creating member promotions, sponsorship opportunities, welcoming new members, engaging with members at various events, and promoting the value of membership to prospects.

#### MARKETING

The Marketing Committee is responsible for promoting the mission of the MCSBA and championing the success of businesses in Montgomery County. The Committee will create a strategy of outreach and communication and develop content for tools used to communicate to and engage members, prospective members and related stakeholders

#### **LEGISLATIVE**

The Legislative Committee monitors local, state and federal regulatory policies, assesses their impact on small businesses in Montgomery County, interacts with legislators, supports policies that positively impact Montgomery County small businesses, and generates appropriate responses/communications as necessary.

### **EVENTS/ENGAGEMENT**

The Events/Engagement Committee is responsible for planning, developing and managing logistics for networking events, general sessions, open houses, identifying speakers, and encouraging member participation.

Become a member of MCSBA for great networking opportunities and valuable business knowledge!

Call (301)830-6690 or email smallbusiness@mcsbamd.ora





Scan the QR code with your phone's camera, or visit www.mcsbamd.org

# We CARE



**Connections** 



Access



Resources



**Education** 





# JOIN MCSBA **AND WATCH YOUR BUSINESS**





The Montgomery County Small Business Association (MCSBA) was established in 2018 to help companies located in Montgomery County, Maryland grow their businesses.

MCSBA is led by a group of small business owners, dedicated volunteers whose main concern is to help our members succeed. We understand the challenges in the current business environment and we are committed to providing CARE to our members: Connections.

Access. Resources. Education.

Our members include, but are not limited to, small businesses registered with Montgomery County, Maryland Limited Small Business Reserve Program (LSBRP) to provide services to the government.

MCSBA is a 501(c)(6) non-profit organization.

## **OUR MISSION**

The Montgomery County Small Business Association's mission is to enhance, support, promote and sustain local small business.

## **OUR VISION**

The Montgomery County Small Business Association provides a unified and collective voice. Our goal is to advocate, educate, and partner to increase and develop business opportunities in order to strengthen Montgomery County's economy and our community as a whole.



# WHY JOIN?

- Member directory listing, linked to your company's website.
- Networking events, in-person and virtual.
- Educational sessions including guest speakers addressing issues that impact the Montgomery County small business community.
- Resources and mentorship for small businesses to find contract opportunities with the Montgomery County Government and throughout the region.
- Opportunities to share your expertise! Get involved and expand your network by identifying teaming partners or serving on one of our committees.
- Membership benefits extend to your employees.

